



Comtex News Network Expands Relationship with Virtustream to Enrich Operational Efficiencies in the Cloud

Leading News Aggregation Service Sees Opportunities in Transition from Hosted Environment to the xStream Enterprise Cloud

Bethesda, Md. and New York, NY — September 8, 2011—[Virtustream, Inc.](#), a leading Cloud Services Provider, today announced that [Comtex News Network, Inc.](#), a major distributor of economically useful electronic real-time news, content and *SmarTrend*[®] market products, has chosen to deploy on Virtustream's enterprise cloud platform, xStream. Comtex selected the xStream platform to augment its computing infrastructure for the company's global news and information business. As a result of this deployment, Comtex expects to significantly enrich efficiencies in resource utilization and further strengthen its world-class product reliability.

"One of our core focuses has always been on the global delivery of real-time, reliable information and news to our clients at all times," said Chip Brian, president and chief executive officer of Comtex. "The cloud has evolved over the last decade and the technology has now allowed it to gather sufficient momentum to provide greater flexibility and versatility."

Comtex will migrate its core operating systems from an existing dedicated hosted environment in Virtustream's data center onto the xStream enterprise cloud. The move coincides with a technology refresh cycle, which presents an opportune time for a transition to a cloud-based solution to remove the burden of updating or replacing aging on-premise physical servers. The company also plans to transition certain corporate data and applications to the cloud to further strengthen business continuity and availability of critical business resources.

"The cloud provides an ideal medium for managing data among distributed systems compared to traditional electronic data interchange (EDI) methods, enabling us to move data among different systems and platforms to deliver superior performance across all lines of business," said Kan Devnani, director of technology, Comtex. "Our news and data delivery is supported by utilizing best of breed technologies and partnering with industry experts that deliver enterprise-class performance with strategic managed services. xStream provides the robust infrastructure necessary to further support our business with the guaranteed uptime Comtex customers rely on – plus on-demand capacity to flexibly accommodate the shifting needs of publishers and clients."

With xStream, Comtex is able to outsource aspects of its infrastructure provisioning and maintenance and, as a result, the business can refocus IT staff on its innovative products and technology development projects. xStream is a hypervisor-agnostic hybrid enterprise cloud platform that was designed and developed with industry leading cloud IP based on Virtustream's

more than a decade of virtualization experience. xStream was architected with a focus on the intense requirements necessary to run complex enterprise applications and is backed by industry leading SLAs.

“As an early adopter of sophisticated virtualization technologies, Comtex looked to xStream’s innovative cloud provisioning architecture to support its evolving business needs,” said Rodney Rogers, chairman and chief executive officer, Virtustream. “xStream has the ability to uniquely run fully isolated and securitized private cloud environments within its core multi-tenant architecture. This allows Comtex to realize the pricing and elasticity advantages of public cloud technologies while also maintaining the performance and security benefits afforded by a private cloud. This has proven to be an effective natural progression for businesses currently hosting data and applications in dedicated environments that are now looking to leverage the benefits of the cloud.”

About Virtustream

Virtustream (www.virtustream.com) is an innovative cloud provisioning firm committed to delivering next-generation infrastructure services to enterprise class customers. We leverage our secure high performance platform, xStream, to deliver highly available and elastic compute resources at true consumption-based pricing. We lead our Cloud Platform Services with [Cloud Advisory Services](#), providing expertise in the areas of cloud adoption, migration and architecture strategies and infrastructure-related integration services. We provide ongoing support for our [Cloud Platform Services](#) through two groups: our [Cloud Cover](#) team provides a managed service, from core infrastructure through enterprise applications and the [Cloud Staging and Networks](#) group that provides colocation, security and network services. Virtustream owns and operates its own data centers in the U.S. and U.K., and has offices in Washington, D.C., New York, San Francisco, Atlanta, London, Dublin and the Channel Islands. Keep tabs on us with Twitter: www.twitter.com/rjrogers87 and www.twitter.com/Virtustream360.

About Comtex

Comtex (www.comtex.com) provides real-time news, *Comtex SmarTrend*[®] Alerts and economically useful information. Comtex customers receive select content from key sources which is further enhanced with stock tickers and an extended lexicon of relevant terms. With a specialization in the financial news and content marketplace, Comtex receives, enhances, combines and filters news and content received from national and international news bureaus, agencies and publications, and distributes more than one million total stories per day. Comtex also provides proprietary *SmarTrend* products to investors, including a daily stock market preview (*Morning Call*), selected stock newsletters throughout the market day, and its premier platform, *SmarTrend OWL* (available via subscription at www.mysmartrend.com). Comtex has offices in New York City; Boston, Massachusetts; and Alexandria, Virginia.

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