



Virtustream Acquires Enomaly, Inc., including its Cloud Brokerage and Enablement Software

San Francisco, CA—December 15, 2011—[Virtustream, Inc.](#), a leading cloud solutions provider, today announced that it has entered into a definitive agreement to acquire Enomaly, Inc. Terms of the deal were not disclosed, and the deal is expected to close in Q1 of 2012.

Enomaly is credited with pioneering the first cloud brokerage, SpotCloud, which provides a marketplace for buyers and sellers to exchange available compute and storage capacities. Virtustream will make two key enhancements to SpotCloud. First, the company will delay the production launch of SpotCloud 1.0, which is currently in beta release with thousands of registered users, so as to enhance its robustness and security. Secondly, Virtustream will significantly enhance SpotCloud’s workload exchange with the xStream Infrastructure Unit (IU). The IU, invented and patented by Virtustream, is a cloud atomic element - an extensible container of compute, memory, bandwidth and IOPS, smaller than a virtual machine, which enables highly efficient cloud management for customers and industry leading service level guarantees.

Along with these upgrades, Virtustream will continue to support released versions of Enomaly’s software products. Furthermore, the company will also integrate specific components of SpotCloud into its future product suite, which will include a trusted exchange for clients looking for business-class cloud federation using the xStream cloud ecosystem. Virtustream’s xStream cloud platform is available today and includes off-premise virtual private cloud services, off-premise public cloud services and on-premise private cloud enablement software.

Another key driver of the acquisition is the acceleration of Virtustream’s expansion into the Asia Pacific region. Earlier in the year, Virtustream announced a strategic partnership with XYBASE to drive cloud computing adoption in Southeast Asia, including Malaysia, Indonesia and Thailand. With the acquisition of Enomaly, the company will quickly expand its distribution into China.

“Enomaly has gained its most significant market traction in AsiaPac, specifically China,” said Rodney Rogers, chairman and CEO of Virtustream. “This acquisition allows us to leverage their customer base in this region and to expand upon it by bringing these customers a much broader capability set with the xStream Cloud Platform.”

“We have talked to every emerging player in the space and believe Virtustream has both the IP and the people to be the leader in cloud technology solutions geared for the complex enterprise,” said Reuven Cohen, founder and CTO of Enomaly. “We are very excited to be joining the team.”

About Virtustream

Virtustream (www.virtustream.com) is an innovative cloud provisioning firm committed to delivering next-generation infrastructure services to enterprise class customers. We leverage our secure high performance platform, xStream, to deliver highly available and elastic compute resources at true consumption-based pricing. We lead our Cloud Platform Services with [Cloud Advisory Services](#), providing expertise in the areas of cloud adoption, migration and architecture strategies and infrastructure-related integration services. We provide ongoing support for our [Cloud Platform Services](#) through two groups: our [Cloud Cover](#) team provides a managed service, from core infrastructure through enterprise applications and the [Cloud Staging and Networks](#) group that provides colocation, security and network services. Virtustream owns and operates its own data centers in the U.S. and U.K., and has offices in Washington, D.C., New York, San Francisco, Atlanta, London, Dublin and the Channel Islands. Keep tabs on us with Twitter: www.twitter.com/rjrogers87 and www.twitter.com/Virtustream.

About Enomaly

Enomaly (www.enomaly.com) has been a pioneer and leader in the cloud computing space. Enomaly's SpotCloud platform is the world's first many-to-many cloud platform, interconnecting hundreds of suppliers and thousands of cloud infrastructure users in a global marketplace of cloud computing capacity. Enomaly's Elastic Computing Platform and its High Assurance Edition empower service providers, governments, and enterprise end-user organizations to deliver highly scalable "infrastructure as a service" (or IaaS) services to their customers and stakeholders. Enomaly is based in Toronto, Canada, with additional operations in Vancouver and in major APAC markets. Enomaly is also creator of CloudCamp, an informal global series of cloud computing events that provide a common ground for the introduction and advancement of cloud computing. Needham & Company, LLC acted as financial agent to Enomaly in this transaction.

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