



## **Virtustream Appoints Karl Deacon as Managing Director in EMEA to Capitalize on Immediate Customer Need for Cloud Solutions across the Region**

**London— 26 October, 2011—**[Virtustream, Inc.](#), a leading cloud solutions provider, today appointed Karl Deacon as managing director for EMEA. Deacon has a long track record in the deployment and operation of complex, multinational IT infrastructures across a range of industries including consulting, logistics, telecommunications and finance. With years of experience in previous CIO and CTO roles, Karl is recognized as a thought leader and brings to Virtustream a unique skill set that combines strategy and transformation, operational delivery, commercial negotiation and product development.

Deacon joins Virtustream from Capgemini where he was most recently vice president strategy and global CTO of the Infrastructure Services strategic business unit. At Capgemini, Deacon was at the forefront of new and expanding services, inclusive of its cloud services and orchestration platform, and a cloud advisory service that he built into a profitable group of more than 35 senior management consultants in its first year.

“We are very pleased that Karl has joined our executive leadership team,” said Kevin Reid, chief executive officer and chief technology officer, Virtustream. “Karl’s knowledge of complex technology solutions and his client-centric, operational focus mirrors Virtustream’s commitment to industry leadership and financial success. His proven performance in our sector will further enable us to deliver unparalleled client solutions and services.”

Spanning his more than 20 years in the IT industry, Deacon has fueled the dramatic growth of a series of IT and consulting business services. Prior to Capgemini, he was director of international operations and engineering, EMEA, at WorldCom, where he led a team of more than 800 people as they provided critical services to internal users and commercial services to EMEA clients. Deacon has also held senior international roles at PriceWaterhouseCoopers, Logica and American Express, and served in Her Majesty’s Royal Navy.

“Enterprises recognize the significant benefits of the cloud and are making moves to transform both their business models and technology delivery structures,” said Deacon. “I am confident I can capitalize on my expertise with innovative technologies and my track record of understanding and meeting client needs, to position Virtustream as a leading solution provider to support these client business transformations. I am thrilled to join the Virtustream team and look forward to driving significant growth for the company.”

### **About Virtustream**

Virtustream ([www.virtustream.com](http://www.virtustream.com)) is an innovative cloud provisioning firm committed to delivering next-generation infrastructure services to enterprise class customers. We leverage our secure high performance platform, xStream, to deliver highly available and elastic compute resources at true consumption-based pricing. We lead our Cloud Platform Services with [Cloud Advisory Services](#), providing expertise in the areas of cloud adoption, migration and architecture strategies and infrastructure-related integration services. We provide ongoing support for our [Cloud Platform Services](#) through two groups: our [Cloud Cover](#) team provides a managed service, from core infrastructure through enterprise applications and the [Cloud Staging and Networks](#) group that provides colocation, security and network services. Virtustream owns and operates its own data centers in the U.S. and U.K., and has offices in Washington, D.C., New York, San Francisco, Atlanta, London, Dublin and the Channel Islands. Keep tabs on us with Twitter: [www.twitter.com/rjrogers87](http://www.twitter.com/rjrogers87) and [www.twitter.com/Virtustream](http://www.twitter.com/Virtustream).

###

**Media Contacts:**

Jan Warwick  
Virtustream  
0870 345 3525  
[jan.warwick@virtustream.com](mailto:jan.warwick@virtustream.com)

Andrew Chatterton  
Schwartz Communications  
0208 090 8477  
[virtustream@schwartzmsl.com](mailto:virtustream@schwartzmsl.com)