



**Virtustream Selected by AlwaysOn as an OnDemand Top 100 Winner**  
***Recognized for creating new opportunities in cloud computing and SaaS***

**Bethesda, Md.— April 12, 2010** – Virtustream, Inc. a privately held infrastructure services firm, today announced that it has been chosen by AlwaysOn as one of the OnDemand Top 100 winners. Inclusion in the OnDemand 100 signifies leadership amongst its peers and game-changing approaches and technologies that are likely to disrupt existing markets and entrenched players. Virtustream was specially selected by the AlwaysOn editorial team and industry experts spanning the globe based on a set of five criteria: innovation, market potential, commercialization, stakeholder value, and media buzz.

For nearly a decade, Virtustream has provided innovative virtualization solutions, including professional and managed services, to companies across the globe. In March, Virtustream leveraged this expertise to deliver xStream, the industry’s first truly hybrid enterprise cloud platform that delivers cost and resource savings through flexible internal (private) and external (off-premise) cloud environments and industry leading service level agreements. The xStream platform offers companies financial flexibility through its consumption-based pricing while increasing operational efficiency and ROI.

“This recognition reinforces a notion we’ve built our business upon—as IT environments continue to evolve, companies will increasingly look to the cloud to achieve cost and availability advantages,” said Kevin Reid, chief executive officer at Virtustream. “The launch of xStream is an exciting milestone in our company’s history and we are pleased that we’ve been awarded the honor of being named an OnDemand company.”

Virtustream and the OnDemand Top 100 companies will be honored at AlwaysOn’s OnDemand event on April 19<sup>th</sup>, 2010, at Hewlett-Packard’s Worldwide Headquarters in Palo Alto, CA.

This two-and-a-half-day executive event features CEO presentations and high-level debates on how the Internet is disrupting how companies—from small businesses to large enterprises—create, store, distribute, analyze, and take advantage of their mission-critical data.

“As the digital information created by businesses continues to explode at astronomical rates, the need to store, manage, analyze, and share this information is becoming extremely challenging,” said Tony Perkins, founder and editor of AlwaysOn. “We congratulate this year’s OnDemand 100 for providing the technology platforms and services needed to manage and leverage this new era of information complexity and overload.”

The OnDemand 100 winners were selected from among hundreds of other technology companies nominated by investors, bankers, journalists, and industry insiders. The AlwaysOn editorial team conducted a rigorous three-month selection process to finalize the 2010 list.

A full list of all the OnDemand Top 100 winners can be found on the AlwaysOn website at:

<http://alwayson.goingon.com/permalink/post/34759>.

#### **About Virtustream**

Virtustream ([www.virtustream.com](http://www.virtustream.com)) is an infrastructure services firm committed to helping clients actualize the enterprise cloud by providing strategy, integration and managed services leveraging virtualization technologies, and [xStream](#), our secure cloud platform. Virtustream delivers efficient infrastructure solutions, backed by guaranteed service levels and an industry leading resource-based pricing model, based on the company’s three pillars of service excellence including [Professional Services](#), [Cloud Services](#) and [Managed Services](#). Through a self-service, automated foundation built on nine years of virtualization expertise, Virtustream delivers flexibility that allows clients to capitalize on the flux of today’s dynamic business requirements. Headquartered in Washington, D.C., the privately held company also has offices in London, Dublin and the Channel Islands. Follow us on Twitter: [www.twitter.com/Virtustream360](http://www.twitter.com/Virtustream360).

#### **About AlwaysOn**

AlwaysOn is the leading business media brand networking the Global Silicon Valley. AlwaysOn helped ignite the social media revolution in early 2003 when it launched the AlwaysOn network. In 2004, it became the first media brand to socially network its online readers and event attendees. AlwaysOn’s preeminent executive event series includes the Summit at Stanford, OnMedia, OnHollywood, Venture Summit Mid-Atlantic, OnDemand, Venture Summit Silicon Valley, Venture Summit East, GoingGreen Silicon Valley, GoingGreen East, and GoingGreen Europe. The AlwaysOn network and live event series continue to lead the industry by empowering its readers, event participants, sponsors, and advertisers like no other media brand.

Company Contacts:

Sally A. Egan  
Virtustream, Inc.  
(267) 613.8218  
sally.egan@virtustream.com

Mercedes Fereck  
Schwartz Communications  
(781) 684.0770  
virtustream@schwartz-pr.com

###